



Delou Africa Inc.
8th Annual African Diaspora Dance & Drum Festival of Florida
DanceAfrica Miami
August 4-6, 2017

Greetings.

Delou Africa, Inc. Commemorative Souvenir and Ad Booklet will be distributed during our festival concert extravaganza on Saturday, August 5, 2017. Our event is well attended and has historically sold out.

Our Commemorative Souvenir and Ad Booklet size is **5.5" wide by 8.5" high**. The following Ad sizes available: ***Please review options and select your choice:***

Ad Book deadline is July 13, 2017

<input type="checkbox"/> Outside Back Cover	*\$225.00
<input type="checkbox"/> Front Inside or Back Inside Cover	*\$200.00
<input type="checkbox"/> Full Page	*\$150.00
<input type="checkbox"/> Half Page	*\$125.00
<input type="checkbox"/> Quarter Page	*\$100.00
<input type="checkbox"/> Business card	*\$ 35.00
<input type="checkbox"/> Supporter/Patron line	*\$ 25.00
<input type="checkbox"/> Photos with Ad (Extra fee)	* \$ 10.00

***(Prices are for Black and White Copy – Please add \$25.00 more to the above prices for Color)**

All ad fees and camera ready ads should be submitted to:
Delou Africa Inc., Attn: Souvenir Ad Book Committee
212-260 NE 59th Terrace
Miami, Florida 33137
or
festival@delouafrica.org

All ads must be prepaid to be included in the Souvenir and Ad Booklet no later than July 13, 2017. Ads created in Adobe Page Maker 6.5 or 7.0 or Microsoft Word (all in the windows platform) may be submitted on a disk or an email attachment to festival@delouafrica.org Black and white camera ready ads will be scanned and used as is. We will create an ad if text only is submitted. Please include your text.

Please complete the following information on the attached sheet and return form along with your ad payment, made out to **Delou Africa Inc. (Souvenir Ad)**, and print ready ad copy to Delou Africa Inc., **Christel Moore @ (786) 663-2708** for **further information or questions:**



Souvenir Booklet Ad Form

Please print or type

Name <i>(First and Last)</i>	
Billing Address	
City	
State	
ZIP Code	
Telephone (home)	
Telephone (business)	
FAX	
E-Mail	

Form of Payment: ___ cash ___ check ___ credit card ___ other.

Please make checks or money orders payable to **Delou Africa Inc., (Souvenir Ad)** and mail to Delou Africa Inc. 212-260 NE 59th Terrace, Miami FL 33137 *Note: (All checks require a valid Driver's License written on the check. Insufficient funds will result in a \$35.00 return payment fee).*

Credit card payment can be made through PayPal via www.adddff.delouafrica.org
or fill out Third Party Credit Card Authorization Form below

Credit card type	----- Visa ----- Master Card ----- Discover ----- Other
Credit card number	
Credit card security code	
Expiration Date	
Authorized Signature	
*Billing Address (If different from above)	



Important Information

Delou Africa Inc. African Diaspora Dance & Drum Festival of Florida would like to annually solicit your advertisement in our Commemorative Souvenir Booklet throughout South Florida for many years to come. Our organization guarantees your satisfaction with our finish product. Please indicate your Ad size and attach your camera ready advertisement, Business Card or Patron Line information to this form or you can submit your Ad via email to festival@delouafrica.org

Souvenir Book Ad Form

Page Choices

(Circle Choice)

Outside Back Cover

*\$225.00 (B&W)

Inside Front Cover

*\$200.00 (B&W)

Inside Back Cover

*\$200.00 (B&W)

Full Page

*\$150.00 (B&W)

Half Page

*\$125.00 (B&W)

Quarter Page

*\$100.00 (B&W)

Business Card

\$35.00 (B&W)

Patron Line - \$25.00

*(Please add \$25.00 to above prices for color)

Full

Page

Half Page

(1/2 Page)

Business Card

1/4 of a Page

Supporter/Patron Line